Internet Safety:

Providing an Education Plan for Seneca High School



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Community High School District 128, Vernon Hills, IL

Harrisonburg City Public Schools

Internet Safety Education

- 1. Understand Internet Practices
- 2. Understand the Dangers
- 3. Understand the Law
- 4. Understand the Reality in Your School
- 5. Raise Awareness and Provide Education

Step 1

Understand Internet Practices— Past, Present and (to the extent possible) the Future



The Evolution of Online Collaboration

"Web 2.0" refers to Internet-based services that emphasize online collaboration and sharing among users. These services include, but are not limited to:

Instant messaging

ICQ-1996

AIM-1997

Wikis – collaborative online content

1994

Social Networking Sites

Friendster (2002)

MySpace (2003)

Facebook (2004)

YouTube (2005)

Twitter (2006)

Online Virtual Worlds

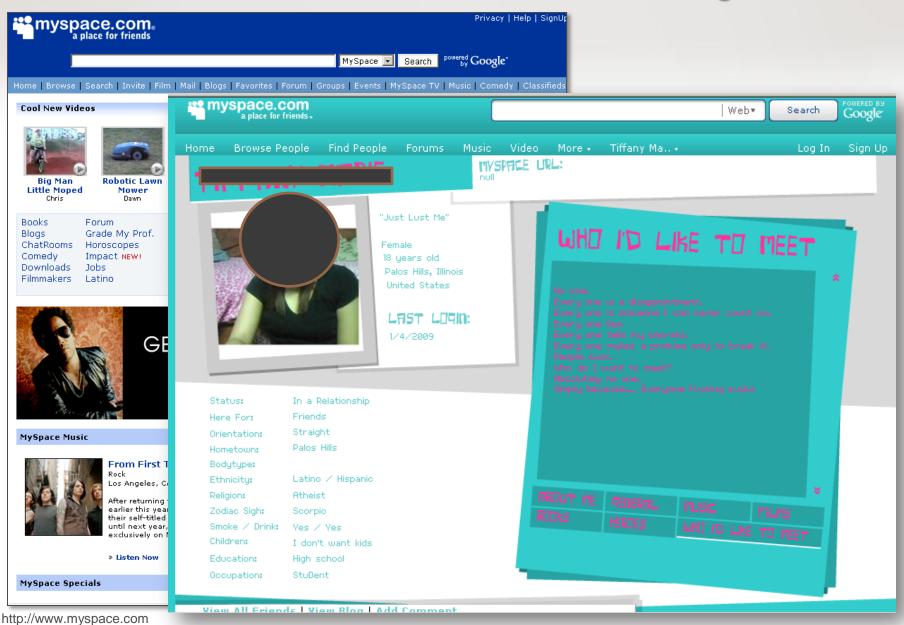
Second Life (2003)

Farmville....

Participation Devices

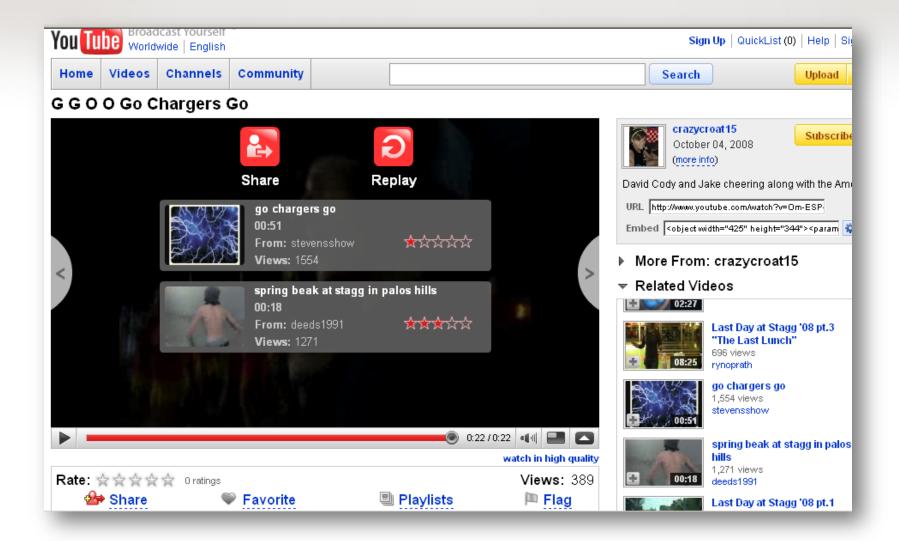
- How are students involved in online social interaction?
 - Home computers
 - School computers
 - Public library computers
 - Internet "cafés"
 - Cell phones
 - Personal digital devices
 - Gaming consoles

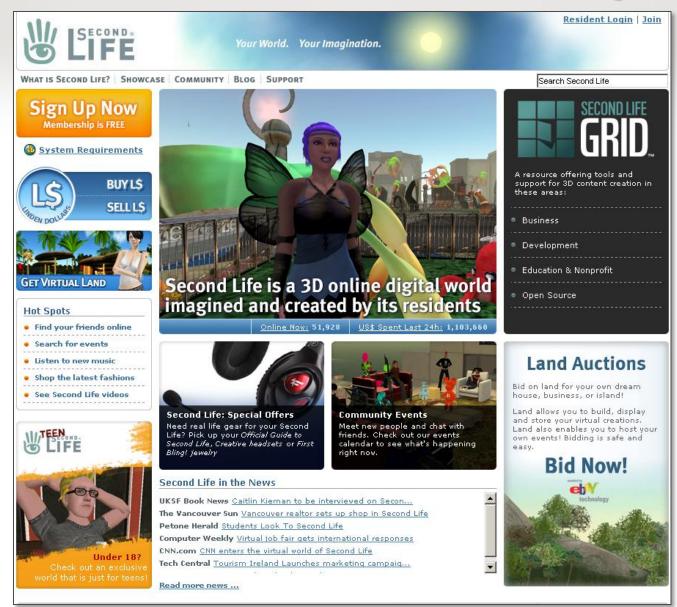


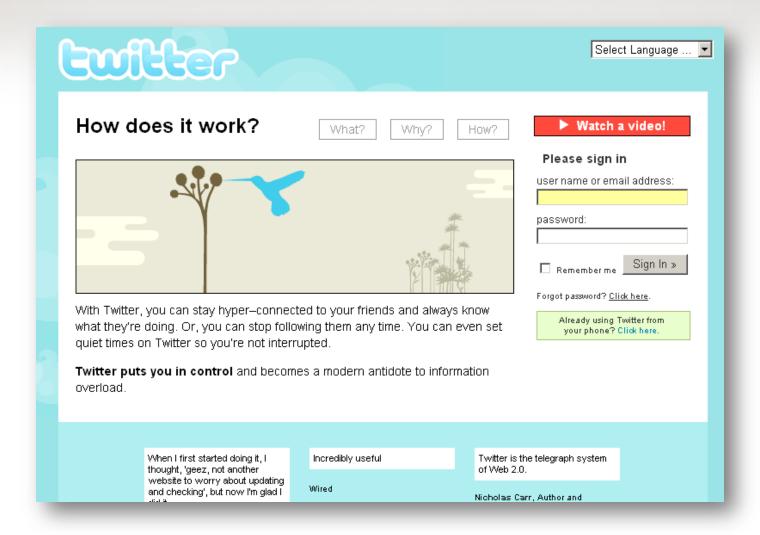


facebook Facebook helps you connect and share with the people in your life. Message | View Friends Networks: Amos Alonzo Stagg High School '08 Chicago, IL University of Iowa









Step 2

Understand the Dangers of the Internet



"On the Internet, nobody knows you're a dog."

The Real Dangers

- Physical safety
- Emotional safety
- Online disinhibition
- Online social norms
- Online harassment
- Cyberstalking
- Cyberthreats
- Cyberpredators
- Exclusion

- Impersonation
- Trickery
- •Free speech norm
- Internet addiction
- Alignment with self-harm or

hate communities

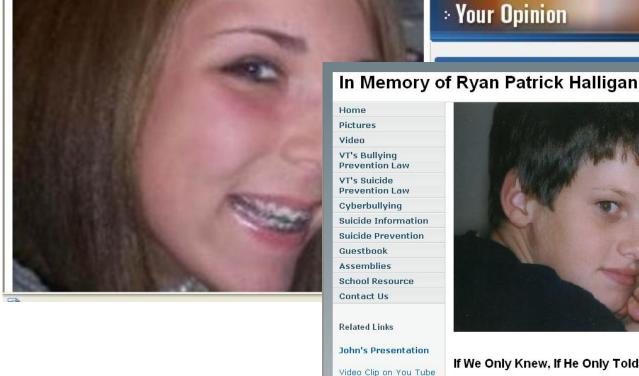
- Risky sexual behavior
- Violent gaming
- Cyberbullying



Home > GMA

Parents: Cyber Bullying Led to Teen's Suicide

Megan Meier's Parents Now Want Measures to Protect Children Online





This site is dedicated to the me and for all young people sufferi pain of bullying and having tho hope young people become less when feeling suicidal. We hope from our tragedy. As a society, ways to help our young people difficult growing years.

If We Only Knew, If He Only Told Us

IHATEFATPPL07: hey fat b*tch

Auto response from sunkistdancer007: hey babysitting down the street if u need me u can call my cell. had a bad day i am kinda sad :'(so if u can cheer me up call me cell...*> 3*
me

IHATEFATPPL07: i hate you, you are a f**king fat a*s ugly b*tch who isnt a f**king redneck

IHATEFATPPL07: and you smell

IHATEFATPPL07: you are a dirty b*tch IHATEFATPPL07: and brad dont like you

IHATEFATPPL07: you are fat, ulgy, and you need to stop wearing such tight clothes b/c it makes your rolls hang out, you are not a redneck so i don't know why you would think that, you are a b*tch and no? likes you, i hope someone beats you're a*s you filthy but fu**er, you probably like it up the *ss don't you? you can't dance either and you copy off of everyone, i mean come on you just got a carheart b/c everyone else has one, not to mention brad doesn't like you, he only gives you a ride b/c your brother asked him to, hes too good for you, and you have an ugly face you need to like wash it or sum 10 b/c acne is not attractive either

heysexy532: so are you gonna finally stop being a poser

heysexy532: and wearing your tight clothes because that is fu**ing gross

heysexy532: your fat hangs out all the da*n time.

Step 3 Understand the Law



In 2008, Illinois Public Act 095-0869 was

enacted to amend the School Code to require Internet Safety education (effective with the 2009-2010 school year).

This act requires:

A component on Internet Safety to be taught at least once each school year to students in grades 3 and above.

Illinois Public Act 095-0869

Topics to be covered:

- Safe and responsible use of social networking sites, chat rooms, electronic mail, bulletin boards, instant messaging and other Internet based communication.
- 2. Recognition, avoidance and reporting of online solicitation.
- 3. Risks of transmitting personal information on the Internet.
- Recognition and avoidance of unsolicited or deceptive communications.
- 5. Recognition and reporting of online harassment and cyberbullying.
- 6. Reporting of illegal activities and communications on the Internet.
- 7. Copyright laws on written materials, photographs, music and video.

In 2008, Illinois Public Act 095-0849 created

the "Cyberbullying Law."

Summary:

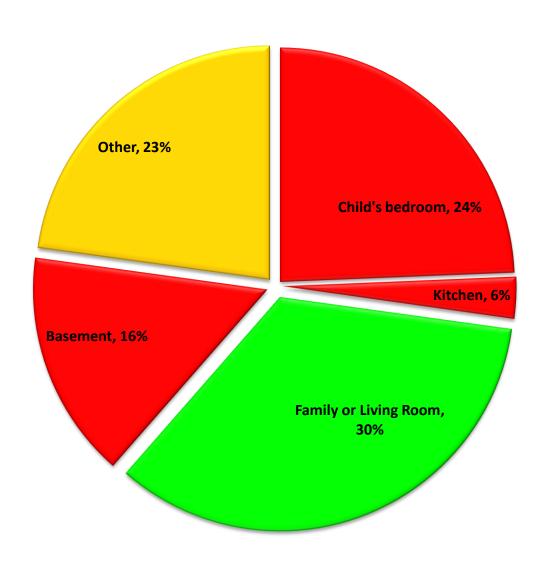
Provides that the offense of harassment through electronic communications also includes the use of electronic communication for making a harassing statement for the purpose of alarming, tormenting, or terrorizing a specific person on at least 2 separate occasions; or creating and maintaining an Internet website or webpage, which is accessible to one or more third parties for a period of at least 24 hours, and which contains harassing statements made for the purpose of alarming, tormenting, or terrorizing a specific person.

Step 4 Understand the Reality in Your School



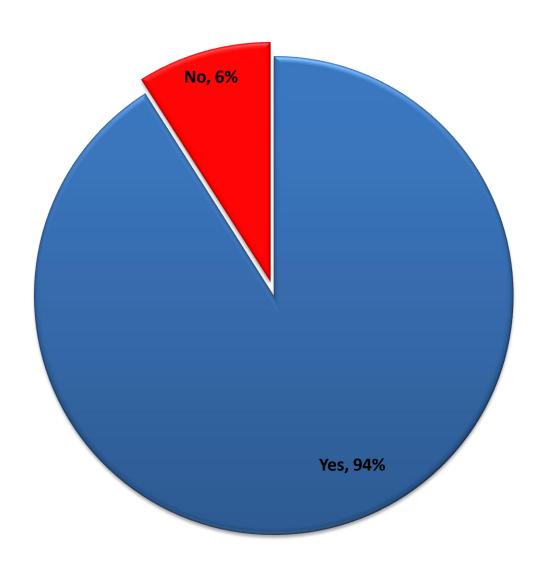
Seneca High School Freshman Registration Night 2009 Student and Parent Technology Survey

Location of Home Computer



Seneca HS Student Technology Survey - 2009

Home Computers with Internet Access



In the survey here is a sampling of the questions that were asked (with results):

- 1. Is there a computer in your home? Yes-66, No-4
- 2. Do you have access to the internet at home? Yes-64, No-6
- 3. What room in your house is the computer located? See chart
- 4. Do you use MySpace, Facebook, or Twitter? Yes-51, No-18
- 5. Do you post personal information about you or your friends on social sites?
 - 1. Yes-23
 - 2. No-48

Based on these results, new school law, and answers to other questions, an increase in internet safety education is necessary.

Step 5

Raise Awareness and Provide Education



Ways to Raise Awareness and Provide Education

Develop an Internet Safety Awareness Plan

- Staff in-service
- Classroom/group instruction led by teacher, social worker and technology support staff member
- Student assemblies (Illinois Attorney General's Office and National Safety Council)
- Poster and multimedia contests
- Signs & banners
- Communication to parents
- Safety tips via email to staff Ms. Kinkin
- Community workshops
- Online resources see www.senecahs.org
- Partnerships with local law enforcement, teachers' union, school board, and public libraries
- Local and regional publicity (print and media)



Topic	Grades K-2	Grades 3-5	Grades 6-8	Grades 9-12
	Remind students that they should	Have students play any of the great	Download the Play it Safe with	Have students complete an
	be with a parent or a trusted adult	Internet Safety games from	CyberPals lesson plan and activity	Internet Safety survey to gauge
	when using the Internet.	NetSmartz during a visit to the	worksheet:	their current beliefs and online
		computer lab:	http://www.cybersmartcurriculum.	habits. Examples:
	Watch NetSmartz UYN video:	http://www.netsmartzkids.org/ga	org/lesson_plans/68_03.asp	
	http://www.netsmartzkids.org/uyn	mes/index.htm	Developed the Second Second	Example 1:
	/uyn.htm to introduce the NetSmartz characters to students	Download the Safe Talking in	Download the Smart Emailing and IM-ing Too lesson plan and activity	http://www.zoomerang.com/surv y.zgi?p=WEB227GZE4KMTZ
	Netsmartz characters to students	CyberSpace lesson plan and activity	worksheet:	y.zgr:p=webzz/gze4kii1z
	Watch NetSmartz Know the Rules	worksheet:	http://www.cybersmartcurriculum.	Example 2:
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	lesson plan for this video:		Watch the NetSmartz video: Post to	intro.zgi?p=WEB222
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Addressing Internet Safety Through Curriculum Changes and FREE Resources – ISAFE, Netsmartz, etc.





Integration into the Curriculum

Who?

Classroom teacher
Social Worker
Technology Instructional Staff Member
Media Specialist/Librarian

When?

Periodically throughout the year

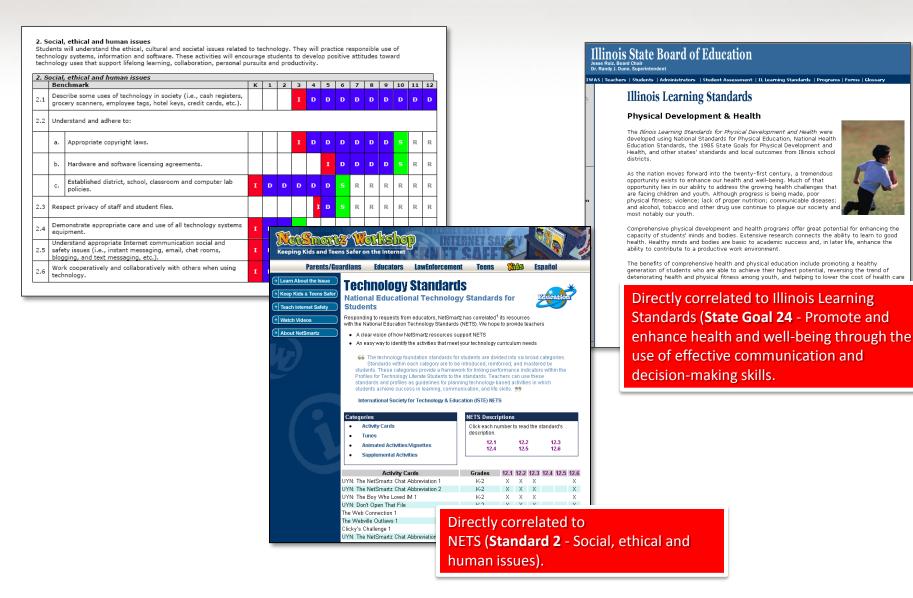
Designated Internet Safety Day, Month, etc.

Beginning of Year/End of Year

How?

Tie with character education
Classroom lesson
Designated computer lab activity
See examples on subsequent slides

Tie your plan to your local and state standards as well as NETS (National Educational Standards)



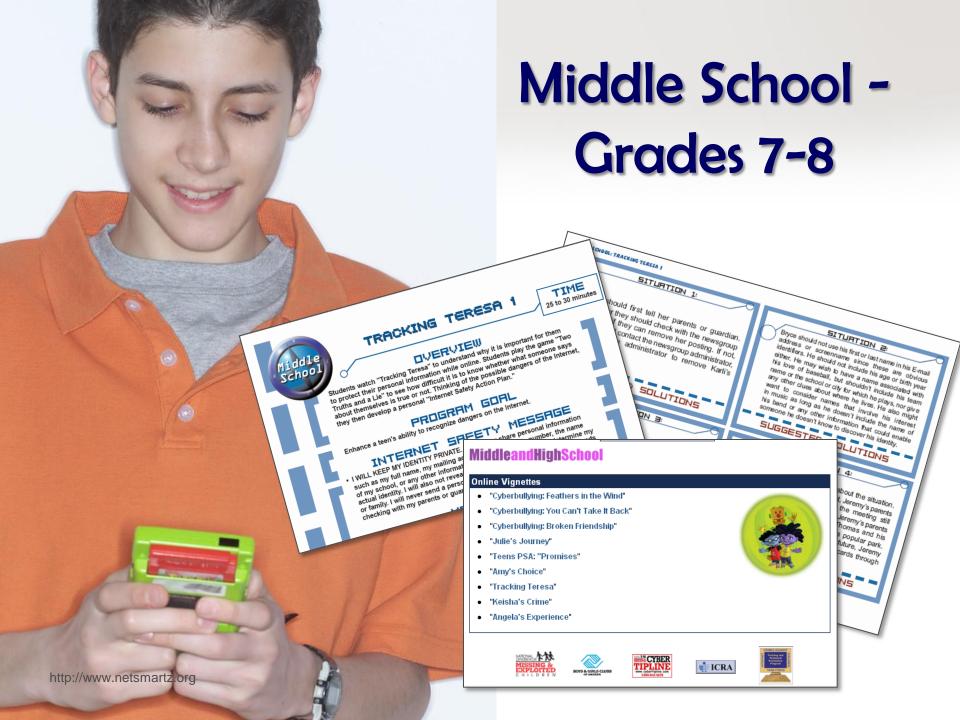


Middle School -Grades 7-8

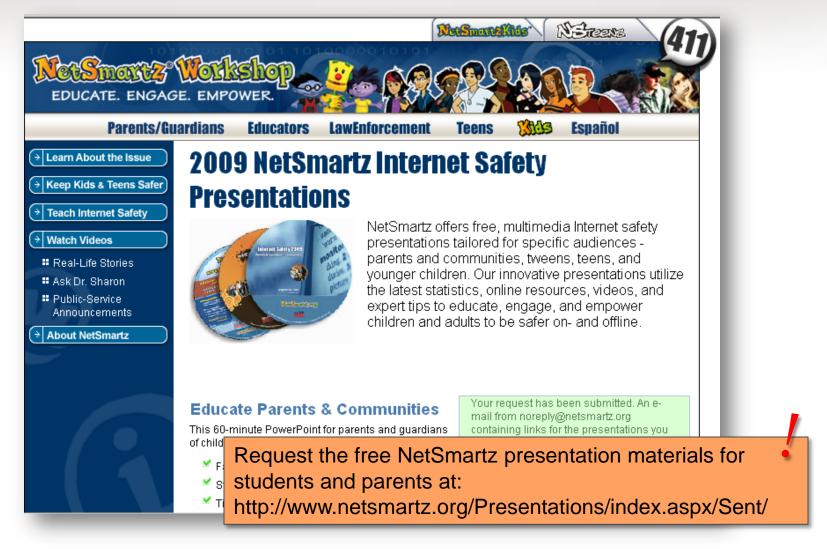
Focus on **Internet Safety** awareness through:

- •Teacher-led (classroom, social worker, principal, etc.) instruction in the classroom during Language Arts, Reading, Study Hall, etc.
- Open dialogue time
- School assembly
- Guest speakers
- PTA meetings
- Media Center activities, signs and posters
- Video contests

The goal is to get students to talk about the issues and understand how to report concerns or problems they are experiencing.



Middle School (7-8)



Cyberbullying nsteens.org

NSTEENS. ORG TEACHING In Partnership with: Sprint Copyright © 2001-2007 National Center for Missing & Exploited Children. All rights reserve

Allow students to explore this site during computer lab time or watch videos together as a class. Print the resources and use as discussion starters.

STUFF TO KNOW

KNOW WHAT TO DO WHEN CYBERBULLIED

- · Ignore harassing or rude comments posted on your profile
- · Save or print the evidence
- · Tell an adult you trust

KNOW HOW TO PREVENT IT

- . Only share your password with your parent or guardian
- · Change your passwords often
- · Set your page and blog to private
- · Use privacy settings to block unwanted messages
- · Keep your personal information private

KNOW HOW MUCH IS TOO MUCH

- Use a nickname that doesn't identify your gender, age, or location
- Think before posting or sending photos—they could be used to hurt you now and later
- Alter your pictures before you post them to remove identifying information
- · Don't post your plans or whereabouts online
- · Never meet in person with anyone you first meet online
- Think about the real-life consequences of what you post

NetSmartz.org

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My Space

MySpace® Cyberbullying: Tips for Taking Action

Steps a **student** can take if he/she is the victim of cyberbullying on MySpace®*

- Click "Contact MySpace," located on the bottom of any MySpace.com web page.
- 2. Select "Reporting Abuse" from the first dropdown menu;
- 3. Select "Report Cyberbullying" in the second dropdown menu;
- 4. Follow any and all subsequent directions.

Upon receiving this report, MySpace® investigates and takes appropriate action. MySpace® considers cyberbullying a serious offense and, as a result, has created a rapid response team to respond to cyberbullying complaints.

Appropriate remedial action taken by MySpace® in response to cyberbullying includes, but is not limited to, recommending that the user block the cyberbully from contacting them, and permanently removing the account of the cyberbully.

Students who are victims of cyberbullying should not remove or delete offensive messages after reporting the problem to MySpace®. These messages will be needed to enable MySpace® to make a thorough investigation of the cyberbullying.

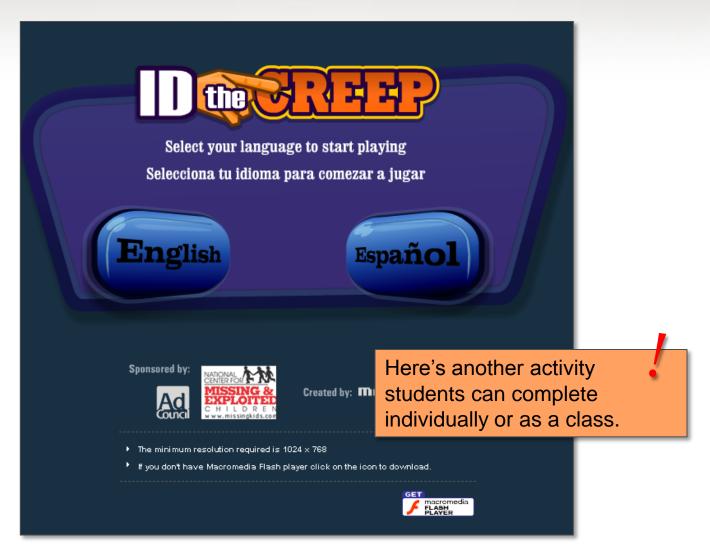
Steps an educator or school administrator can take if students ask for helpt

Educators and/or school administrators may report incidences of cyberbullying or to schoolcare@myspace.com from a school email address should be sent. Include email:

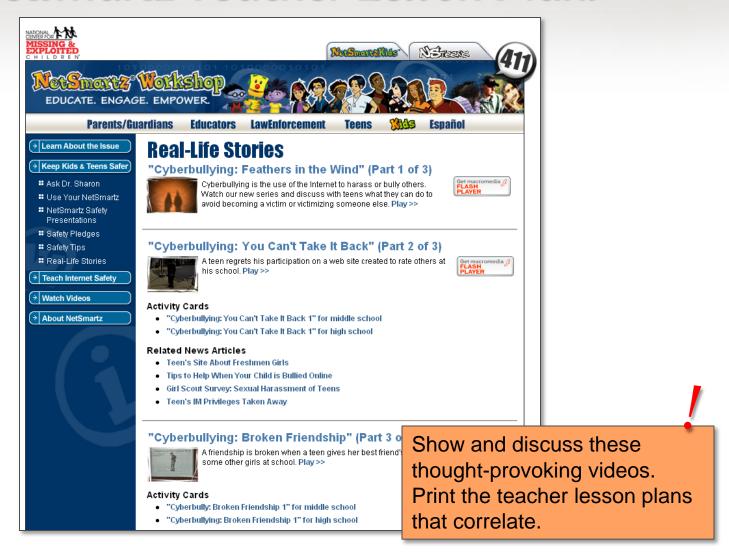
- 1. The MySpace.com web address of the subject of cyberbullying;
- 2. The MySpace.com web address of the alleged cyberbully;
- 3. Copies of messages and/or other forms of communication sent by the cybe

Print and discuss how students can report inappropriate online activity they experience in class.

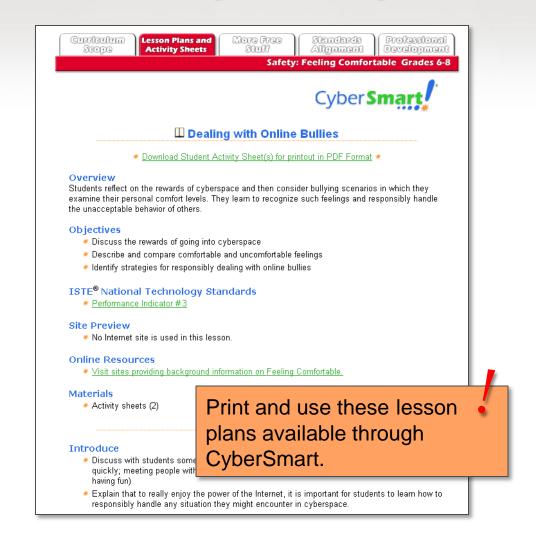
Online predators



Netsmartz Teacher Lesson Plans



More cyberbullying





High School

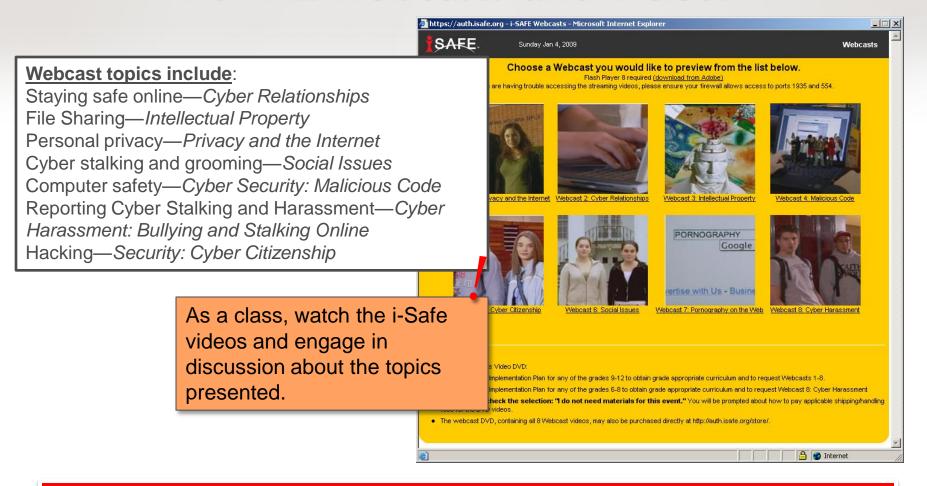
Grades 9-12

Focus on Internet Safety awareness through:

- •Teacher-led instruction, using short engaging video clips during common, non-instructional time such as study hall, lunch study, etc.
- School assembly
- Guest speakers
- Media Center activities, signs and posters
- Video contests
- Development of student-led group to talk to elementary and middle schoolers

The continuing goal is to get students to talk about the issues and understand how to report concerns or problems they are experiencing. In addition, students need to understand how their online activity may adversely affect their future college admission and job offers.

I-SAFE webcasts and videos



Important note: You must go through the 6-hour online certification course and submit an Internet Safety online implementation plan to have access to the webcasts. The implementation plan takes less than 5 minutes.



New Home of SafeTeens.com

Comments or questions? Visit our forum...

BlogSafety.com

Teen Guide to Safe Blogging

Safe Blogging Tips for Teens

How to Recognize Grooming

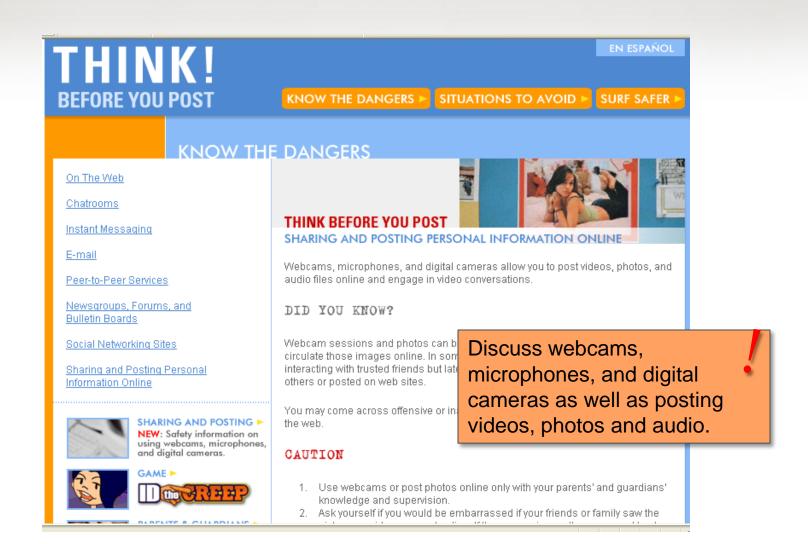
Teen Safety on the Information Highway

Guidelines for Parents of Teens

Protect Your Privacy

Use current events and news postings to open discussion with high school students.

This site includes a link to recent news articles related to Internet Safety.



High School (9-12)



Comprehensive Internet Security**

ishing IQ Quiz

SonicWALL Phishing IQ Test

(Formerly the MailFrontier Phishing IQ Test)

Chances are that in the past week you've received an e-mail in your inbox that pretends to be from your bank, e-commerce vendor, or other on-line site. Hopefully you've realized that many times this e-mail is fake - a phishing e-mail. The sender (phisher) of these fake e-mails wants you to click on the link in the e-mail and go to a phishing Web site - which will look just like the Web site of the company being phished. Once on the phishers Web site they hope to obtain your account, financial, credit and even identity information. Of course not every e-mail you receive is a phish. In fact you should expect your bank or e-commerce vendor to send you legitimate e-mail. But how can you tell the difference? Well that's what the Phishing IQ test is all about - give it a try.

Instructions

To begin click the "Start the Test" button below. Each question will be displayed one at a time in a browser window and you decide if the e-mail is a "Phish" or "Legitimate." When you have completed the test you'll get a score along with a chance to see "why" a question was a phish or legitimate. Good Luck!

Start the Test



Helpful Hints

- At the bottom of each "e-mail", on the status bar, there is the URL of the active link - the one being pointed to in the e-mail. You can decide if what is displayed is "real" or fake.
- For this test, assume that you are "John Doe" or "Jane Doe" in other words that you received the e-mail in your inbox addressed to you.

Phishing Facts

- 6.1 Billion Number of phishing emails sent world-wide each month
- \$1,200 Average loss to each person sucessfully phished (Federal Trade Commission)
- 15,451 Number of unique phishing attacks in January 2006 (Anti-Phishing Working Group)
- **7,484** Number of phishing Web sites found in January 2006 (Anti-Phishing Working Group)

Phishing IQ Facts

755,000 - The number of people who have taken the Phishing IQ Test worldwide

As a class, complete this online phishing test.

mails that are identifies as "phish" by the test takers

52% - The percentage of legitimate e-mails that are identified as "legitimate" by the test takers

The SonicWALL Phishing IQ Test Copyright 2006 SonicWALL Inc. All trademarks are property of their respective owners.



Parents

Focus on **Internet Safety** awareness through:

- Home Rules on Internet Usage
- Community presentations
- Newsletters
- Safety Pledges
- Volunteer Assistance
- Surveys
- Technology "Know-how" workshops
- School District Website of Resources
- •Clear expectations of student behavior through school and district handbooks as well as acceptable use policies



Parents – "Parent Care" free software



Parents – free filtering software





♦ HOME | (i) SUPPORT | ✓ CHECK SITE RATING

ABOUT K9 GET K9 NOW SUPPORT RESOURCES NEWS & EVENTS PARTNERS ABOUT BLUE COAT



If you have kids at home...

You are an **Internet Parent**

If you're like most of us, parenting in the age of the Internet has you facing a new set of challenges. Blue Coat is committed to helping you and all communities through this 'First Generation of Internet Parenting'.

K9 Web Protection is our free Internet filtering and control solution for the home. K9 puts YOU in control of the Internet so you can protect your kids.

Start protecting your kids today!



Download K9 today for free.



Spread the word.

friend.



News & Events

Beyond Parental Controls Tips for helping kids of all ages and Macs mix safely.

Blue Coat Joins Family Online Safety Institute to Protect Kids in the Web 2.0

Blue Coat Announces Free Web Filtering Software to Safeguard Families with

Get involved!

- ▶ Get involved in the Blue Coat Community Outreach Program!
- Blue Coat K9 Web Protection is a member of the Internet Watch Foundation, the UK internet 'Hotline' for the public to report their inadvertent exposure to online child sexual abuse content hosted anywhere in the world and criminally obscene and incitement to racial hatred content hosted in the UK.

For more information or to report a website visit

24 OCTOBER 2008



AWARENESS DAY

wasser just are uk

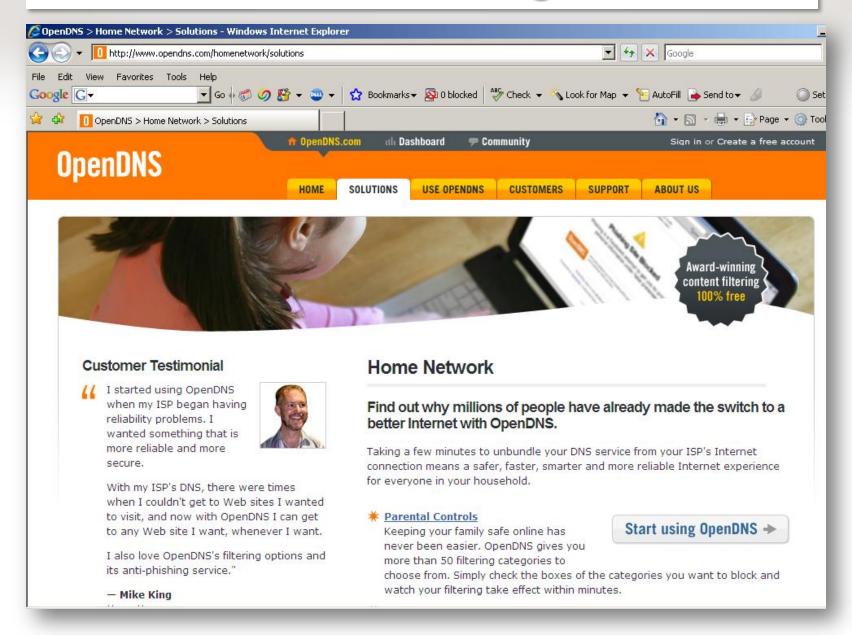


family friendly filter

Awards for K9



Parents – free filtering software



Parents – monitoring software



Products

PC & Internet Monitoring Software

Call us 24 Hours a Day, 7 Days a Week: 1.888.598.2788

Automatically Record Everything They Do On The PC & Internet

FOR HOME & SMALL BUSINESS

Spector Pro

NEW for 2008! eBlaster

Press

About Us

NEW for 2008!

Powerful Monitoring, Extreme Ease of Use

Remote Monitoring Software

Resellers

Records Every Exact Detail of Their Computer and Internet Activity.



PC Magazine Editors' Choice

Purchase

Spector Pro combines powerful monitoring features with extreme ease of use, making it the ideal choice for home users and small businesses. Records chats, IMs, emails, web sites, keystrokes, plus provides screen snapshots and much more!

Knowing **EVERYTHING** They Do Online is as Easy as Checking Your Email.

Support



Remote Monitoring

Install eBlaster on the computer you wish to monitor and start receiving copies of every email sent and received on that PC.

-PLUS-

Receive complete transcripts of all chat conversations and instant messages that take place on the monitored PC.

All sent to YOUR Email address

For Windows

BUY NOW BUY NOW

For Windows

MORE INFO

BUY NOW

For Mac OS X

MORE INFO

MORE INFO

3 Time Winner PC Magazine Editors' Choice

"The most **POWERFUL & COMPLETE** monitoring."

- PC Magazine, Spector Pro Awarded Editors' Choice - TWICE!

"The MOST MATURE surveillance offering for business."

FOR CORPORATE NETWORKS

Spector 360

Company-Wide Monitoring

Know What All Your Employees Are Doing Online by Viewing Simple Reports and Charts.



PC Magazine Editors' Choice

Don't have time to look at every web page each employee views, every email they send, every instant message or every keystroke they type? Let Spector 360 do the work for you by analyzing the data and then showing you the worst offenders, so you know which employees to zero in on with Spector 360's detailed investigative features.

Spector CNE

Corporate Network Edition

Record, Archive and Review your Employees' PC and Internet Activity.



Spector CNE records your employees' emails, chats, web sites visited and keystrokes typed. Whether you monitor ten employees or thousands, you'll be able to remotely deploy, manage and configure Spector CNE over your

Free Resources





As the Attorney General for the state of Illinois I have always been committed to the protection and safety of the citizens of Illinois. As a parent I also recognize the added challenge of protecting our children from the online attacks of sexual predators of the most often asked questions about the online in reporting criminal acts such rules for your family:



While exploring the Internet, children may be exposed to inappropriate material and conduct through the World Wide Web, email, and chat rooms. Chat rooms pose a particularly serious threat. using the Internet. On this site
In chat rooms, remote users can carry on conversations you will find answers to some anonymously, concealing their true identities. Taking advantage of this anonymity, child predators often make their first contact with victims through chat rooms and instant messages. The best defense world. There are also links and against inappropriate material is to set and discuss family rules for an email address to assist you. Internet use. The following safety tips may be helpful in crafting such





Illinois Attorney General (High Crimes Division)

100 West Randolph Street Chicago, IL 60601 312-814-3762 http://www.illinoisicac.org/

Request the "High Tech Crimes Bureau Speaker Request Form"

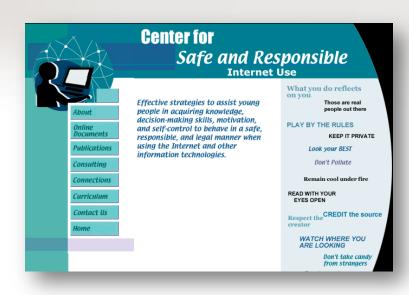
Spring 2010 – Mr. Eric Salcedo spoke to our student body!



NetSmartz

Charles B. Wang International Children's Building 699 Prince Street Alexandria, VA 22314-3175 800-THE-LOST www.netsmartz.org and www.missingkids.com

Free Resources



Center for Safe and Responsible Internet Use

Nancy Willard, Executive Director 474 W 29th Avenue, Eugene, OR 97405

Phone: 541-344-9125 Fax: 541-344-1481

Email: info@csriu.org

www.csriu.org/index.html



isafe

5900 Pasteur Court Suite #100 Carlsbad, CA 92008 760-603-7911 www.isafe.org

Additional Reading Recommended

- Parent and Teen Internet Use. (24 October 2007). PEW Internet and American Life Project. http://www.pewinternet.org/pdfs/PIP_Teen_Parents_data_memo_Oct2007.pdf
- Social Networking Websites and Teens: An Overview. (3 January 2007). PEW Internet and American Life Project. http://www.pewinternet.org/pdfs/PIP SNS Data Memo Jan 2007.pdf
- Teens and Online Stranger Contact. (14 October 2007). PEW Internet and American Life Project. http://www.pewinternet.org/pdfs/PIP_Stranger_Contact_Data_Memo.pdf
- A Timeline of Teens and Technology. (16 August 2007). PEW Internet and American Life Project. http://www.pewinternet.org/PPF/r/105/presentation_display.asp
- Willard, Nancy. (January 2007). *Cyberbullying and Cyberthreats—Effectively Managing Internet Use Risk in Schools.* Center for Safe and Responsible Use of the Internet. http://www.cyberbully.org/onlinedocs/cbct.pdf
- Willard, Nancy. (January 2007). *Cyber-Safe Kids, Cyber-Savvy Teens, Cyber-Secure Schools*. Center for Safe and Responsible Use of the Internet. http://www.cyberbully.org/onlinedocs/cskcstschools.pdf
- Willard, Nancy. (February 2007). *Preventing Another Julie Amero Tragedy.* Center for Safe and Responsible Use of the Internet. http://www.cyberbully.org/onlinedocs/preventingamero.pdf